



July 17, 2009

**CBS SPORTS' LESLEY VISSER VOTED NO. 1 FEMALE SPORTSCASTER BY  
AMERICAN SPORTSCASTERS ASSOCIATION**

CBS Sports' Lesley Visser was voted the No. 1 female sportscaster by the American Sportscasters Association.

Visser, who returned to CBS Sports in 2000, was chosen from 36 finalists, which included Andrea Kremer, Robin Roberts, Michele Tafoya and Hannah Storm.

"I am so thrilled and appreciative of this honor," said Visser. "I am equally proud of the other women."

"Lesley is a pioneer among women in sports broadcasting," said Sean McManus, President, CBS News and Sports. "Her career and accomplishments as an insightful journalist and intrepid reporter are a testament to not only being recognized as the No. 1 female sportscaster, but one of the best in the industry."

Visser's long and trailblazing career includes many firsts as the first woman to be recognized by the Pro Football Hall of Fame as the recipient of the Pete Rozelle Radio-Television Award in 2006; the first woman assigned to "Monday Night Football" and the first woman ever to report from the sidelines during a Super Bowl.

Visser first joined CBS Sports in 1984 and became full-time in 1987. Her assignments included the NBA, college basketball, Major League Baseball, college football, U.S. Open Tennis Championships and the Winter Olympics, and she was a regular on THE NFL TODAY. In 1992 she became the first woman to handle the post-game presentation ceremony at the Super Bowl and in 1989 she covered the fall of the Berlin Wall, focusing on how sports would change in East Germany.

Visser began her career in sports journalism in 1974 as a member of the *Boston Globe* sports staff on a grant from the Carnegie Foundation, two years later she was assigned to cover the New England Patriots, becoming the first ever female NFL beat writer. While at the *Boston Globe* she covered the NCAA Final Four, Super Bowl, NBA Finals, World Series, Wimbledon, the Olympics and college football. In 2009, *Sports Illustrated* named the *Boston Globe* Sports staff (1975-80) the best sports section of all time.

The ASA Board of Directors is made up of Chairman Dick Enberg, Lou Schwartz, Jon Miller, Jim Nantz and Bill Walton.

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